

imagine ::

explore ::

study ::

focus ::

create ::

refine ::

reinvent ::



:: Goal

To continue creating. To continue collaborating with other designers, artists, musicians, writers and filmmakers. I don't foresee a day when I'll no longer work. I'm the eternal optimist, always curious!

:: AA 1971

College of San Mateo
Fine Arts, Natural & Environmental Sciences, Art History and Music.

:: BA 1973

University of Oregon, Eugene
Art History and Fine Art
(extra units, mostly in Chemistry)

:: Continuing Education 1976

University of Wisconsin, Madison
Pre-Med Organic Chemistry

:: Bicycled through Europe 1976

Spent a summer off exploring Byzantine mosaics and Minoan ruins.

:: Old Slate Chalkboard

Hung outside my door in the early 70s for leaving notes. Pre text-message era.

:: Internship 1977

SF MOMA
Art Conservation Department

:: Continuing Education 1978

Stanford University
Filmmaking

:: Documentary Filmmaking 1978-1980

National Geographic grunt / PA / gofer / sherpa / lighting / grip / ran sound / ran camera / shot stills / learned a lot!

:: Zone System 1978 - 2000

Self directed study in mastering this classic technique for "pre-visualizing" and creating black & white fine art.

:: **the | foggstudio** 1978-present

Advertising photography, design, interactive multimedia, video and audio for an enormous list of world class clients.

:: Continuing Education 2009-2012

Berklee College of Music
Specialist Certificate - Theory and Harmony
Master Certificate - Guitar

:: Skillsets

Traditional and Digital Design & Production techniques, media and workflows. I use a wide array of hardware and software combinations
 :: In Design, Illustrator, Photoshop, Capture One Pro, Lightroom, After Effects, Final Cut Pro, Avid Media Composer, Pro Tools, Digital Performer, Dreamweaver, Flash, hand coding, PowerPoint and Keynote. I utilize whatever toolset works best for each project.

:: Memberships and Awards

I've served on the Boards of the APA, ASMP and WorkBook in LA. My work has received several Addy, Murphey and other awards.

:: Current work

I'm reinventing myself again and incorporating new music compositional skills into my life's passion and business
 :: Story Telling using Design, Moving and Still Imagery, Words and Music.